

UNION
DENVER
— BY —
daydream

FREQUENTLY ASKED QUESTIONS

WHAT IS DAYDREAM?

- daydream is a Denver-based company with a new vision for apartment living. We own and operate urban, amenity-rich communities where residents can participate in our professionally managed homesharing program that lowers their housing costs and delivers other great perks, like free cleanings.

HOLD ON A SEC, WHAT IS HOMESHARING?

- It's like subletting, or Airbnb-ing your apartment while you are away. But with professionals running the program for you, ensuring that guest prequalification standards are met, guests act responsibly while on the property and that you can simply return home to your professionally cleaned apartment and enjoy some additional income to offset your rent.

HOW DOES THE HOMESHARING PROGRAM WORK?

- In a nutshell, you tell us when you will be gone and daydream manages all aspects of the homeshare. That includes the booking process, providing secure access to guests, cleanings before and after each stay, etc. The program is completely voluntary.

IF I WANT TO PARTICIPATE IN THE HOMESHARING PROGRAM, AM I OBLIGATED TO HOMESHARE A MINIMUM AMOUNT?

- Nope. Whether you participate and the amount you participate is entirely up to you.

IF I AGREE TO LET DAYDREAM MANAGE MY HOMESHARE, HOW DO I GET PAID, AND HOW MUCH CAN I MAKE?

- You will earn a percentage of the homeshare revenue as income to help offset your rent. The amount you can earn depends on many factors including: the size of your apartment, the décor, how frequently it's available for homesharing, etc. While we don't have a limit to how much you can homeshare, it must remain your primary residence. That said, this is a broad question, and we will provide more details closer to rollout.

CAN I RENT A DAYDREAM APARTMENT AND HOMESHARE IT FULL TIME?

- This program is an amenity for true residents of the property. City regulations require the apartment to be your place of primary residence and we comply with each city's regulations in letter and in spirit. This is not an investment property and we have a strict policy against people abusing this program.

CAN I START HOMESHARING MY APARTMENT ON MY OWN?

- Unfortunately, no. We manage the homesharing program to ensure great guest and resident experiences in the community, and we have cutting-edge technology to help deliver that. If we allow individuals to host, we can't promise that same level of quality, service and standards. So yeah, that's a hard no.